

# **Linking Earth Systems Models to Social Population Agent Based Models Through Geography**

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Presentation prepared for the First Workshop on Understanding Climate Change Through Data at the University of Minnesota in Minneapolis, August 15-16, 2011.

# Outline

- The goal
- Earth Systems Models
- Epidemiologists and computer scientists
- Agent modelers
- Lynch's event algebra for idea possession and transfer
- Shared-idea networks
- Example of idea transfer
- Mechanisms for acting upon new ideas
- Data needs for linked model

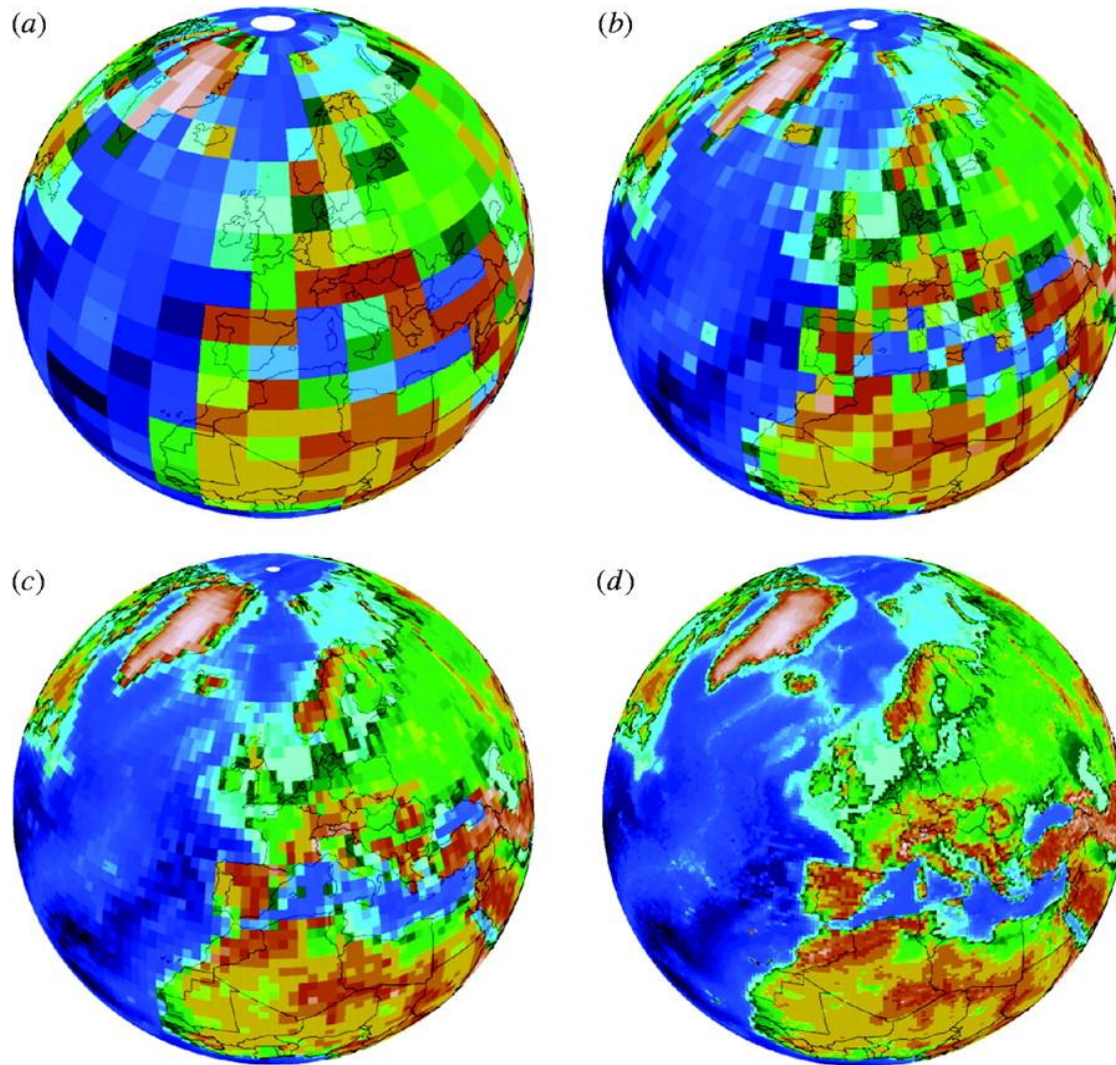
# The Goal

- The goal should be to build a global-scale computational model that simulates the interplay between changes to the biophysical environment and the human populations affected by them
- To do that the computational model must link biophysical processes to social processes through populations “living” in geographic locations
- The goal thus should be to link an earth systems model with a high degree of geographic detail with a parallel social population model (agent-based) containing a geographically distributed population that “experiences” the changing environment and responds to the changes

# What Have the Earth Systems Scientists Done?

- They are building a very good and powerful forecasting capability
- A sizable set (~20) of sophisticated computer simulation models
  - Significant evidence supports the way the models represent and thus simulate different processes
  - Models can generate a wide range of forecast trajectories depending upon different input trajectories and assumptions
  - Different models are both compatible and varied
  - Similar results from different models adds to confidence in the forecasts
- Policies and procedures for coordinating the activities of independent modeling teams
  - Enables the “ensemble” forecasts used by the IPCC
- A process for a back-and-forth exchange between data gatherers, data analysts, theoreticians, and computational modelers
  - Empowers the development of more and ever better process models that form the simulations

## Horizontal resolution of the contemporary atmospheric and ocean climate model components

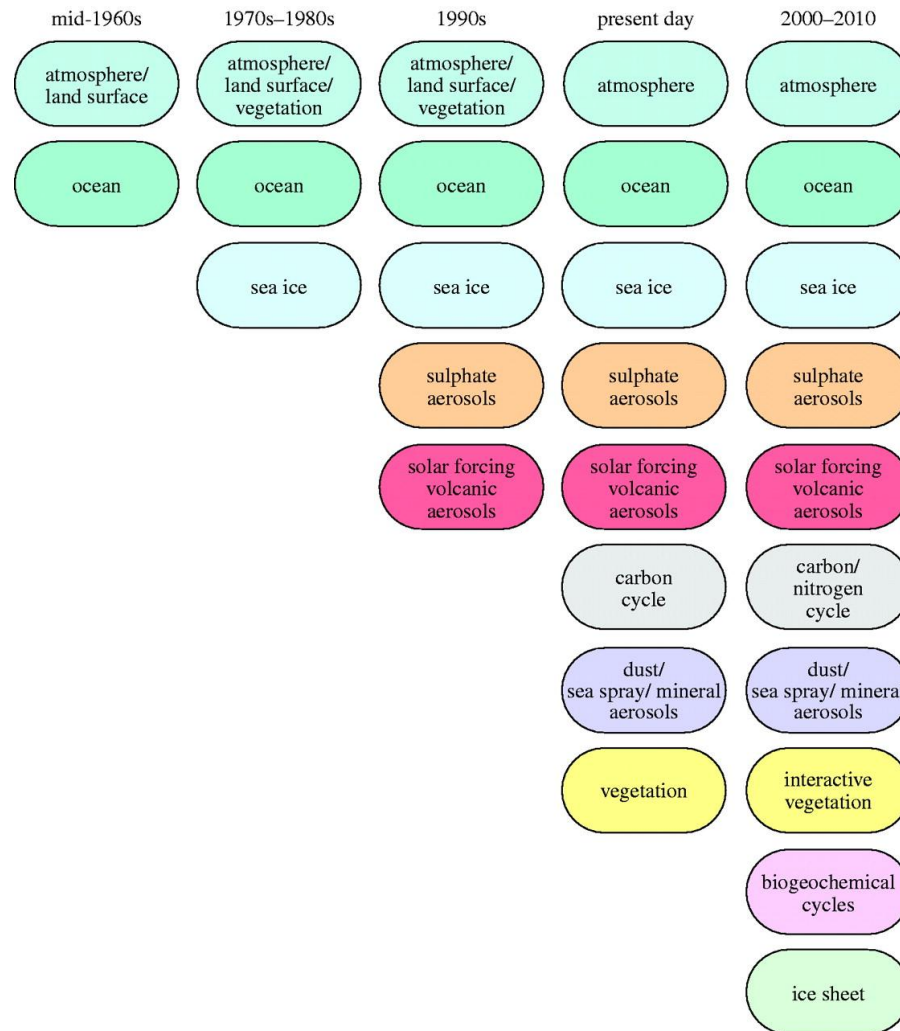


Washington W M et al. Phil. Trans. R. Soc. A 2009;367:833-846

# Progress in Terms of Integration

- Two forms of integration
- Integration of different processes within a computational model
  - How you encompass and define chains of causation
  - Allows for feedback loops that may range far afield from a particular process
- Integration of the results of the models
  - Coordination of the teams' activities so that they generate comparable results
    - Protocols for data exchange and the nature of scenario experiments
  - Allows for tests of scenarios that are implemented with different representations of physical, chemical, geological, or biological processes at different geographical locations
  - Consistent results from a set of independently developed models have more “weight” than results from one model

# The time history of the climate model components and coupled climate model development (past, present and future)



Washington W M et al. Phil. Trans. R. Soc. A 2009;367833-846

# Coordination of Data

- The coordination of data formats is done by the scientific and modeling communities
- They wish to be able to bridge between climate data and the data streams generated by the computational models
  - So that models can be compared against historical data
- They wish to be able to link the data from different domains and models
  - Atmosphere, surface, ocean
- They have adopted a format that locates data by time-space and sometimes as a function of other variables
- Coordination is achieved by use of Net CDF, a set of software interfaces, libraries, and machine-independent data formats that allows programmers to have different data analysis, data visualization, and simulation programs able to read and write data to a common standard



# What Exists With Respect to a Parallel Social Population Model?

- Parallel in that the population is geographically distributed in the same way that the bio-physical processes in the earth systems models are geographically distributed
- There are a number of research threads that can be brought together to make such a model

# What We Found From Epidemiologists

- Epidemiologists working with computer scientists have developed very large agent-based computational models with synthetic populations the size of the United States in which the social agents are:
  - Geographically distributed in a manner consistent with the population being emulated
  - Given attributes consistent with the (sub)populations where the social agents are located
  - Connected to (and “mix” with) each other through social networks of both close and casual contacts that have been identified through social network studies
  - Going about daily activities identified from the social network studies, including moving from place to place as the computational model steps through simulated time

# The Representation of an Emotion: Fear

- Epstein and colleagues (2008) extended the epidemiological models by adding to the agents' set of characteristics the ability for the agents to possess an important binary condition:
  - Did the agents “feel” fear because of knowledge of a disease outbreak or did they not have that fear?
- If the agents possessed the characteristic of feeling fear (a variable switched to On), they would behave differently.
  - They would be more likely to stay home thereby changing the progression of the disease

# Agents as Individuals

- Two other research threads have developed large populations of sophisticated agents that operate and interact within a computational model
  - Evolutionary economists
  - Artificial society simulators
- The goal is to create societies that have as their foundation populations of individuals—in the computer
  - To do that they try to represent individuals in significant detail
- Two projects deserve mention

# Linking the Physical With the Social

- Silverman and colleagues have imbued social agents with
  - Physiology (nourishment, injury level, sleep need, etc.)
  - Stress and coping style
  - Value “trees” with respect to goals, standards, and preferences
  - Social roles and relationships
  - Differences in how decisions are made across agents
  - Perception and inferential modeling of others
  - Existence within social factions consisting of leaders and followers
- Chaturvedi and colleagues have provided their agents with
  - Traits (demographics, religion, nationalism, etc.)
  - Sensors (communications from media or other agents)
  - Perception and short and long-term memory
  - Expectations and predispositions
  - Existence within a social environment consisting of governments, media, infrastructure, institutions, and organizations

# Extending the Social Population Models by Adding Ideas

- Combined capabilities of agent-based models include
  - Agents correctly geographically located
  - Many social and demographic variables describing agents and their situations
  - Embryonic representations of agents both:
    - Possessing sensors and bio-physical responses
    - Internal mechanisms for responding to changing environments
    - Operating within broader societies including groups, tribes, governments, and institutions
    - Having a particular emotion or not
- A logical next step is to give the agents the capability to possess, share, and act upon ideas

# Aaron Lynch and Mnemons

- In “Units, Events, and Dynamics in Memetic Evolution” (1998), Aaron Lynch set the foundations for representing social actors possessing and sharing ideas
- He argued that ideas could be thought of as memory constructs and that those memory constructs could be abstracted into the concept of a mnemon (neemon)
  - An idea is a memory construct is a mnemon
- Lynch showed how to work with mnemons such that we can describe idea possession and transfer events
- The transfer of memory constructs (embodied in data structures) is thus a way to simulate the transfer of an idea from one social agent (individual) to another

# Lynch's Mathematical Foundation

- Lynch created a proto-algebra for mnemon (idea) transfer that enables representation of:
  - States and change of state of mnemonic possession
  - Multiple mnemons and mnemonic configurations
  - Mnemon transfers that generate memes and those that do not
  - Complementary or competing mnemons in terms of creating a meme
  - Multi-stage transitions of an individual from one mnemonic state to another
  - Network size threshold effect regarding mnemonic transfer
  - Mass media transfer of mnemons
  - Categories or groups of social agents
  - Location and situation dependence of mnemonic transfer
  - Deception



# Basic Idea Transfer Events

- $A * \sim B + \sim A * B \implies A * \sim B + A * B$
- “Person with one mnemon transferring it to another person with a different mnemon” event
- $A * \sim B + \sim A * B \implies A * B + A * B \text{ (or } 2A * B)$
- “Two individuals transfer a mnemon to each other” event
- $(A * B * C) + \sim A * \sim B * \sim C \implies 2A * B * C$
- “Combination of three mnemons enabling transfer of each mnemon” event

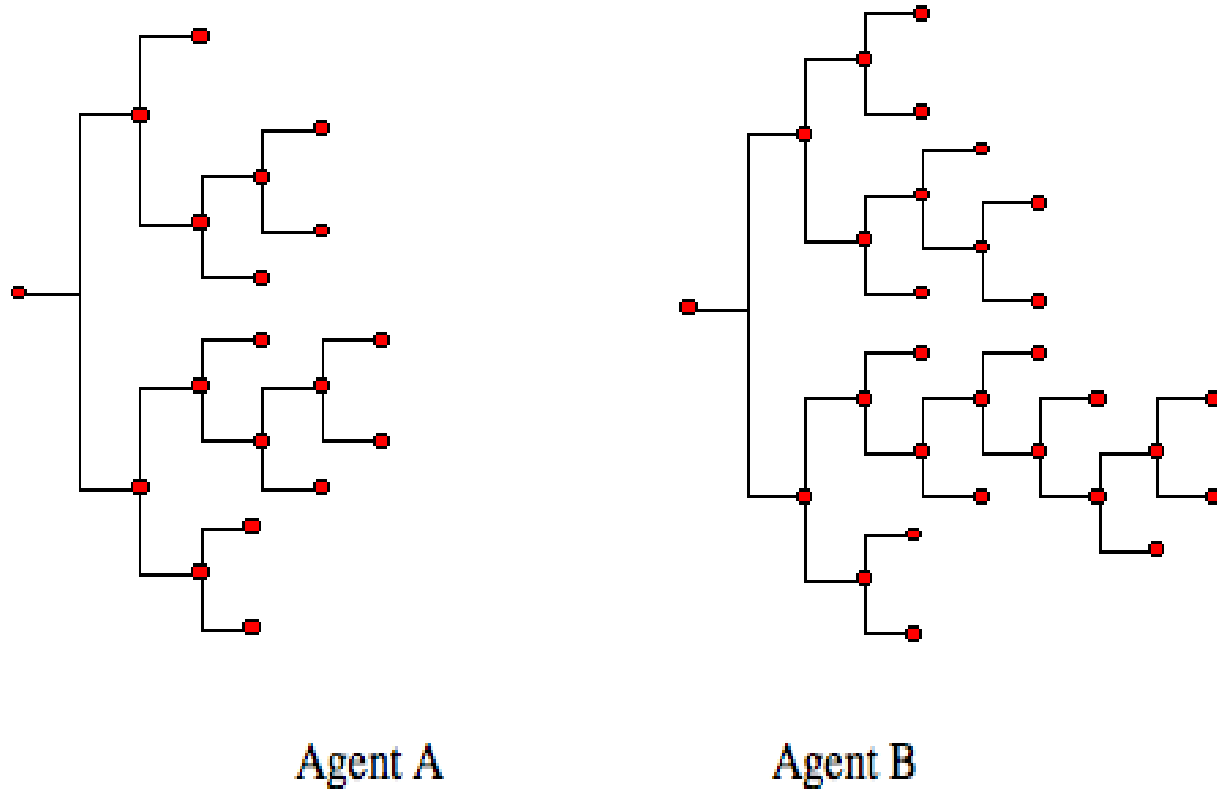
# Shared-idea Networks

- When a mnemon gets transferred from one host to another agent (that agent now becoming a host), the two hosts form a shared-idea network
- As a mnemon continues to get transferred to additional agents, the shared-idea network grows
- A shared-idea network is unique to a mnemon
  - It is possible for a mnemon to be a fuzzy concept, which would allow for larger shared-idea networks
- More precisely, a set of hosts possessing the same (or perhaps very similar) mnemon defines a shared-idea network, individuals linked in that they possess the same idea (mnemon)
- A meme is a shared-idea network that grows rapidly to a large size

# What This Means

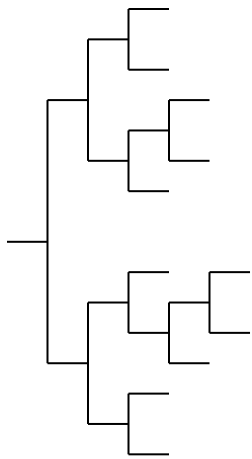
- The Lynch event algebra makes it possible to express the transfer of memory constructs that comprise a mnemonic as a set of events
  - The algebraic statements define the algorithms to execute the event
- This enables an agent-based computer simulation in which social agents possess and transfer non-trivial social information, information that can and does change the behavior of the recipient agent(s)
- This makes it possible to simulate different types of ideas emerging from and percolating through a population
  - A population where the potential recipient agents respond differently in the context of different locations, situations, and histories
- This also creates an environment in which models of economic and cultural change at the mass populace level as well as institutional and regime behavior can operate

# Memory Constructs for How to do Something Possessed by 2 Agents



Agent B “knows” more about how to do something than Agent A.  
From Morone and Taylor (2004)

# Memory Constructs as Mnemons



Mnemon A



Mnemon B



Mnemon C



Mnemon D



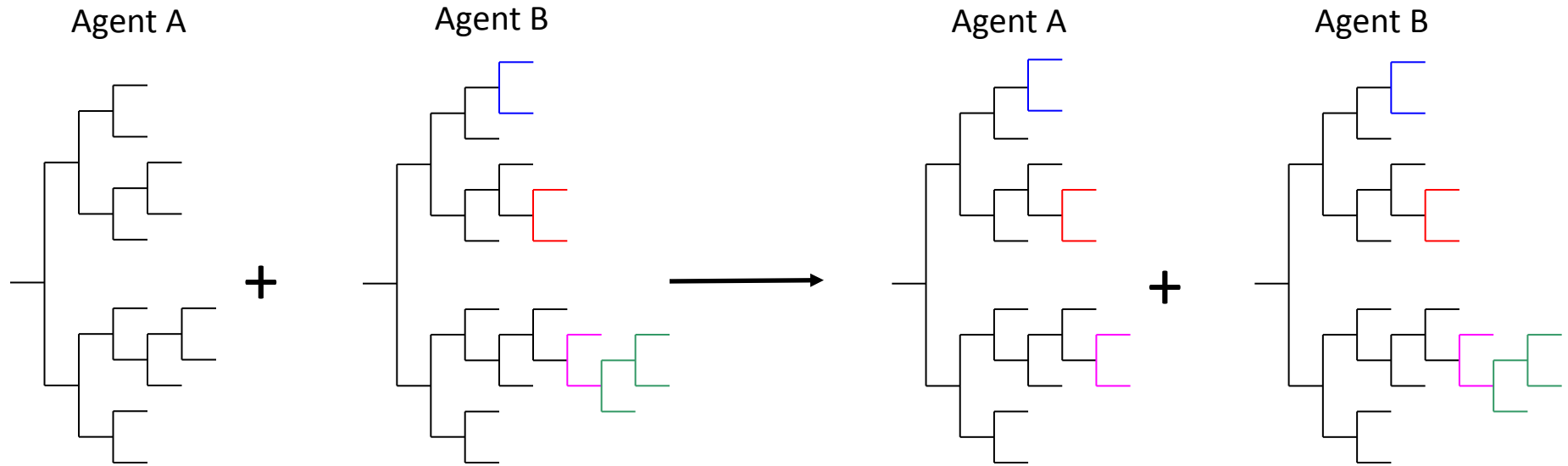
Mnemon E

Agent A possesses mnemon A

Agent B possesses mnemons A,B,C,D,E

Mnemons B,C,D are, for example, instructions in the form of: IF Condition, THEN Do Something; ELSE Do Something Different

# Transfer of Memory Constructs



In Morone and Taylor example, Agent B gives three instructions to Agent A regarding how to do something, but not a fourth, even more specific instruction

The equivalent event statement using the Lynch algebra is:

$$A^* \sim B^* \sim C^* \sim D^* \sim E + A^* B^* C^* D^* E \implies A^* B^* C^* D^* \sim E + A^* B^* C^* D^* E$$

# Mechanisms for Receiving Mnemons

- Castelfranchi (2001) independently created algorithms for three micro-mechanisms that describe how mnemons are adopted by potential hosts
  - Instrumental reasoning
  - Norms-based reasoning
  - Membership-based reasoning
- Castelfranchi and Paglieri (2007) created mechanisms and algorithms for how beliefs of different types shape goal-seeking or even purposive behavior
- Beliefs constrain the goals, intentions, agendas, and plans of social actors and thus their behaviors

# Data Needs of the Linked Model

- Geographically distributed data whenever possible so that there is variation in the situations of agents
  - Need to figure out better ways to create variation using the information contained in multiple variables
- Some of these variables will be output variables from the earth systems models for each location
  - Should use existing protocols
- Ways to translate bio-physical data to the situations of social agents (e.g. sea level rise eliminating where agents live, forcing them to migrate)





# Basic Mmenon Objects, Signifiers, and Operators

- A, B, C,... Different mnemons (ideas)
- \* *Resides in same host signifier*
- A\*B\*C\*D... Multiple mnemons in host possible
- ~ *Does not possess signifier*
- A, ~A Possesses mnemon or not
- ( ) *Grouping operator*
- ~(A\*B\*C\*D) Host possesses none of a set of ideas
- [ ] *Calculation signifier*
- [#+1] Some number increased by 1

# Transition Events

- There are two types of transition events
- Internal transition events
- $---$  *Internal transition event operator*
- $A ---> \sim A$  “Host of mnemonic no longer” event
- $\sim A ---> A$  “Generation of mnemonic” event
- Internal transition events represent changes describing the state or circumstances of an individual
  - Mnemonic configuration, for example
  - Or the location and situation the individual is in

# Interaction Plus Transition Events

- Adding the process of interaction brings about the second type of transition event, the transmission event
- A transmission event is a transition in which the mnemonic configuration of an agent is changed following an interaction event with another agent
- + *Interaction event operator*
- ==> *Transmission event operator*
- $A + \sim A ==> 2A$  “Non-parental conversion” event
- Distinguishing between internal transition events and transmission events is a major change from Lynch, who did not make that distinction

# Basic Idea Transfer Events

- $A * \sim B + \sim A * B \implies A * \sim B + A * B$

“Person with one mnemon transferring it to another person with a different mnemon” event

- $A * \sim B + \sim A * B \implies A * B + A * B \text{ (or } 2A * B)$

- “Two individuals transfer a mnemon to each other” event

- $(A * B * C) + \sim A * \sim B * \sim C \implies 2A * B * C$

- “Combination of three mnemons enabling transfer of each mnemon” event

# Different Mnemon Types

- **A** (bold) *Belief mnemonic*
- A *Aware mnemonic*
- $\mathbf{A} * \mathbf{B} + \sim \mathbf{A} * \sim \mathbf{B} \implies \mathbf{A} * \mathbf{B} + \mathbf{A} * \mathbf{B}$
- “Change in knowledge and belief in knowledge” event
- $\mathbf{A} * \mathbf{B} + \sim \mathbf{A} * \sim \mathbf{B} \implies \mathbf{A} * \mathbf{B} + \sim \mathbf{A} * \mathbf{B}$
- “Change in knowledge but not belief” event
- $\mathbf{A} * \mathbf{B} + \sim \mathbf{A} * \sim \mathbf{B} \implies \mathbf{A} * \mathbf{B} + \sim \mathbf{A} * \mathbf{B} \dashrightarrow \mathbf{A} * \mathbf{B} + \mathbf{A} * \mathbf{B}$
- “Change in knowledge and internal change in belief” events

# Addition of Evaluation

- A *Evaluation mnemonic*
- $\mathbf{A * B * \underline{C} + \sim A * \sim B * \sim \underline{C} ==> A * B * \underline{C} + \sim A * B * \underline{C} --->}$
- $2\mathbf{A * B * \underline{C}}$
- “Change in knowledge and reason to accept that new knowledge” event and “change in belief because of that reason” event pair
- Evaluation and belief mnemonics accompany awareness mnemonics

# Alternative Ways to Represent Memory Constructs

- There are
- Frames (names and slots containing attribute-value pairs)
- Scripts (sequences of behaviors)
- Semantic networks (combinations of mnemons and relationships between them)
- Undoubtedly, there are many more that will probably turn out to be necessary to implement